

**Epoch Foundation Visit to MIT, October 2 - 6, 2006**  
**Competitive Challenges of Globalization**

Monday, Oct 2	Tuesday, Oct 3	Wednesday, Oct 4	Thursday, Oct 5	Friday, Oct 6
Walk to Faculty Club E52-6th floor Continental Breakfast 7:45-8:15 am	Walk over from hotel to MIT Faculty Club E52 - 6th floor	Walk over from hotel to MIT Faculty Club E52 - 6th floor	Walk over from hotel to Grier Room, bldg 34-401B 50 Vassar St.	Cambridge Marriott Hotel Salon VI - 2nd floor
<b>Welcoming Remarks</b> D. Schmalensee 8:15 - 8:20 am K. Koster 8:20 - 8:25 am	Continental Breakfast 8:15 - 8:45 am	Continental Breakfast 8:15 - 8:45 am	Continental Breakfast 8:15 - 8:45 am	Continental Breakfast 8:30 - 9:00 am
<b>Overview</b> D. Lessard 8:30 - 8:45 am				
<b>Globalization and Strategy</b>	<b>Introduction to the Distributed Leadership Model *</b>	<b>From Products to Services</b>	<b>IT as a Foundation for Business Execution</b>	<b>A Short Tour of the Global World</b>
D. Lessard 8:45 - 10:00 am	D. Ancona 8:45 - 10:00 am	G. Bitran 8:45 - 10:00 am	J. Ross 8:45 - 10:00 am	L. Thurow 9:00 - 10:00 am
Break 10:00 - 10:20 am	Break 10:00 - 10:20 am	Break 10:00 - 10:20 am	Break 10:00 - 10:20 am	Break 10:00 - 10:15 am
<b>Globalization and Strategy (continued)</b>	<b>Entrepreneurship and the Emerging World Economy *</b>	<b>From Products to Services (continued)</b>	<b>Defining an Operating Model for Strategic Agility</b>	<b>Closing Remarks</b>
D. Lessard 10:20 - 11:45 am	S. Johnson 10:20 - 11:45 am	G. Bitran 10:20 - 11:45 am	J. Ross 10:20 - 11:45 am	D. Lessard, K. Koster 10:15 - 11:00 am
				<b>Adjournment</b> 11:00 am
Photo - E52 steps 11:45 am	RAINDATE for Photo (if needed) Lunch 11:45 - 1:15 pm	Lunch 11:45 - 12:45 pm	Lunch 11:45 - 1:30 pm	
Walk to Media Lab 11:55 am	<b>Executive Education</b> R. Weichman 12:15pm		<b>Luncheon Talk</b> <b>China and India: A Comparative Analysis</b>	
Lunch 12:15 - 12:45 pm	<b>Luncheon Talk</b> <b>Global Product Development</b> S. Eppinger 12:20 - 12:45 pm		Y. Huang 12:15 - 12:45 pm	
<b>Media Lab Update: New Directions</b>				
M. Resnick 12:45 - 1:15 pm				
<b>Media Lab Tour</b>	<b>Global Organizational Design</b>	meet at E52-1st floor lobby 1:00 pm walk to CSAIL 1:00 - 1:30 pm bldg 32-G449/ Patil Conf Room	<b>New Technology Directions in EECS Labs</b>	
1:15 - 2:15 pm	E. Westney 1:15 - 2:30 pm		E. Grimson 1:30 - 2:30 pm	
Walk back to Faculty Club 2:15 - 2:45 pm	Break 2:30 - 2:50 pm	<b>Visit to CSAIL*</b>	Break 2:30 - 2:45 pm	
<b>Facilitating Scientific Interfaces between Nature and Advanced Technologies</b>	<b>Corporate Venturing</b>		<b>Managing Innovation Risk: Rethinking Strategic Investment in Tools and Technologies for New Value Creation</b>	
A. Belcher 2:45 - 3:45 pm			M. Schrage 2:45 - 3:45 pm	
Break 3:45 - 4:00 pm			Break 3:45 - 4:00 pm	
<b>Alternative Energy - New Technologies</b>	E. Roberts 2:50 - 4:05 pm		<b>Deshpande Center iTeams: from Innovation to Impact *</b>	
R. Armstrong 4:00 - 5:00 pm	Break 4:05 - 5:00 pm	R. Brooks V. Zue 1:30 - 5:30 pm	K. Zolot 4:00 - 5:00 pm	
Break 5:00 - 6:00 pm	<b>Panel Discussion for MIT and YEF Students *</b>			
<b>Reception and Dinner</b>	M. Chang, P. Hsu, L. Thurow 5:00 - 6:30 pm	<b>CSAIL Dinner</b>		
S. Hockfield Marriott Hotel, Salon VI 6:00 - 9:00 pm	E51-325	R&D 4th Floor Commons 6:00 - 9:00 pm		

**Location Color:**

Faculty Club
Media Lab
Marriott Hotel
CSAIL
Grier Room

\* YEF Student Participation

revised as of  
2006/9/25

