



## **Globalizing Product Development**

## **Principles of World-Class Product**

*with*

**Professor Steven D. Eppinger**  
**Deputy Dean, MIT Sloan School of Management**

**Date: July 17, 2006**

**Time: 2:00 pm ~ 4:30 pm**

**Place: North/South Gate, B1, Far Eastern Shangri-la Plaza Hotel**

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|-------------|--|
| 13:30~14:00 | Registration & Reception   |
| 14:00~14:10 | Opening Remarks<br>Paul Hsu, President, Epoch Foundation   |
| 14:10~14:50 | <b><u>Globalizing Product Development</u></b><br>Professor Steven D. Eppinger, Deputy Dean, MIT Sloan School of Management               |
| 14:50~15:05 | Q&A  |
| 15:05~15:20 | Break  |
| 15:20~16:00 | <b><u>Principles of World-Class Product Development</u></b><br>Professor Steven D. Eppinger, Deputy Dean, MIT Sloan School of Management |
| 16:00~16:15 | Q&A  |
| 16:15~16:30 | Concluding Remarks   |