



亞太創新·創業領袖論壇  
Asia Pacific Innovation and Entrepreneurship Conference

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**Entrepreneurs in Innovation and Creativity**

8:45~9:15	<b>Reception and Networking</b>
9:15~9:23	<b>Opening Remarks</b> Ministry of Economic Affairs, Taiwan ROC
9:24~9:30	<b>Welcome Remarks</b> Bruce Cheng (鄭崇華), Chairman, Epoch Foundation, and Chairman, Delta Electronics
9:30~10:00	<b>Keynote Speech:</b> <b>Academic Research and Entrepreneurship 學術研究與創業精神</b> Rodney Brooks, Director, Computer Science and Artificial Intelligence Laboratory, MIT
10:00~10:20	<b>Break and Networking</b>
10:20~12:00	<b>Panel Discussion I:</b> <b>“Serious Play” – Innovation and Creativity at Start-ups</b> <b>新創企業的創新與創意</b>  <b>【Moderator】</b>  Gareth Chang (張鎮中), Chairman and Managing Partner, GC3 & Associates International LLC  <b>【Panelists】</b>  Colin Angle, CEO, iRobot Corp. <a href="http://www.irobot.com/home/default.asp">http://www.irobot.com/home/default.asp</a>  Michio Akita (秋田道夫), Founder, Design Basic Inc.

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<b>12:00~13:50</b>	<b>Lunch</b>	
	<b>【A】</b>	<b>【B】</b>
	Start-up Business Plan Presentations 新創事業推薦發表會 (5 teams; 10 min. for each team)	Young Entrepreneurs of the Future : Face-to-face with Outstanding Entrepreneurs 與創業領袖面對面 (60 selected students)
<b>14:00~15:30</b>	<b>Panel Discussion II:</b> <b>“Cultural Heritage Going Global” – Bringing Ancient Assets to Today's Marketplace</b> 文化資產的全球商機	
	<b>【Moderator】</b>  Barry Lam(林百里), Chairman, Quanta Computer (廣達電腦) <a href="http://www.quantatw.com">http://www.quantatw.com</a>	
	<b>【Panelists】</b>  Hans-Kristian Hoejsgaard, President & CEO, Georg Jensen (喬治傑生) <a href="http://www.georgjensen.com">http://www.georgjensen.com</a>	
	Francis Chen (陳立恆), CEO, Franz Collection Inc. (法藍瓷) <a href="http://www.franzcollection.com.tw">http://www.franzcollection.com.tw</a>	
<b>15:30~15:45</b>	<b>Break &amp; Networking</b>	
<b>15:45~17:15</b>	<b>Panel Discussion III:</b> <b>“Infinite Innovation” – The Challenges of Innovation and Creativity in Global Competition</b> 全球競爭中的創新挑戰	
	<b>【Moderator】</b>  Paul Hsu(徐小波), President, Epoch Foundation <a href="http://www.epoch.org.tw">http://www.epoch.org.tw</a>	
	<b>【Panelists】</b>  Irwin Y. E. Chu, Ph.D. (朱耀源), Founder & President, A-Turn Biotech Co.	
	Jerome Chen(陳正榮), President, Software Magic <a href="http://www.software-magic.com/">http://www.software-magic.com/</a>	
<b>17:15~17:20</b>	<b>Concluding Remarks</b>	

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